

Tuesday, August 31st

3:00-9:00 Tour of the Alaska Native Heritage Center Museum and Dinner at the Sourdough Mining Company Restaurant

- Bus will depart the Hilton at 3pm
- 3:30pm to 5:30pm visit the museum or explore the museum grounds and gift shop. Individuals are responsible for purchasing their own admission ticket to the museum.
- 5:30pm bus departs for the Sourdough Mining Company where a group reservation has been made for 6pm – individuals are responsible for purchasing their own dinner. Bus will depart back to the Hilton at 8pm.

Wednesday, September 1st

7:45-3:00 Golf Tournament at EagleGlen Golf Course on the Elmendorf AFB

- Bus will depart the Hilton at 7:45am

4:00-6:00 Registration and Opening Reception in the Egan Center – Summit Hall Level

Thursday, September 2nd

7:00-8:00 Breakfast with Exhibitors and Registration in the Egan Center – Summit Hall Level

8:00-8:15 Welcome

- Marc Luiken / Deputy Commissioner for Aviation / AK DOT&PF
- John Kinney / President / Northwest Chapter AAAE

8:15-9:00 Session 1: National AAAE Update

Moderator: John Kinney / Deputy Manager of Aviation / Denver Int'l Airport

Speaker(s): Chip Barclay / President / AAAE

9:00-9:45 Session 2: Airport Strategic Business Planning – It's Much More Than a Master Plan

Moderator: John Kinney / Deputy Manager of Aviation / Denver Int'l Airport

Speaker(s): Paul Meyers / Principal in Charge / Aviation Management Consulting Group

- When it comes to planning and developing an airport, a master plan is a great tool, but it's not (and it shouldn't be mistaken for) a strategic business plan (SBP) which is an all encompassing document that communicates the airport's mission and vision and conveys the specific goals and objectives (beyond those identified in a master plan) that need to be accomplished to best position the airport (from a strategic and business standpoint) for the future. As such, the SBP addresses the operation, management, and marketing (and related financial aspects) of the airport.

9:45-10:30 Break with Exhibitors

10:30-11:15 Session 3: Flexible Provisioning Case Study

Moderator: Al Stuart / Superintendent Airport Operations / Salt Lake City Dept. of Airports

Speaker(s): Mark Sapp / National Sales Director / Air-Transport IT Services

Tim Doll / Airport Director / Eugene Airport

John Parrott / Airport Manager / Ted Stevens Anchorage Int'l Airport

- Flexible Provisioning provides a highly flexible and sustainable solution to optimize key airport assets, facilitates seamless customer service delivery to empower airline partnerships is significantly less expensive than bricks, mortar, steel and glass construction and is eligible for PFC funding. This session will include a case study from

Fresno-Yosemite Airport and a discussion by other airports about their desire to go to Flexible Provisioning.

11:15-12:00 Session 4: Community Backed Air Service

Moderator: Richard McConnell / Airport Director / Boise Airport

Speaker(s): Jack Penning / Director of Market Analysis / Sixel Consulting

- “Community backed air service” concept ensures an airport gets service, while ensuring the airline that the community will support its presence in the market. Under the concept, a group of community investors essentially buys aircraft time from the regional aircraft operator. In exchange, the community investors would be able to set the route, schedule, and local fare on the service – ensuring the flights are well timed and that the fares are reasonable.

12:00-1:30 Lunch with Exhibitors

1:30-2:30 Session 5: Minimum Standards Role in Safety Management Systems

Moderator: Chris Greene / Vice President, Aviation / RS&H, Inc.

Speaker(s): David Crowner / Sr. Mgr. Combined Communications Center / Port of Seattle
Joanne Landry / Principal / Landry Consultants LLC

- Establishing minimum standards, especially with regard to safety, can improve airport/air carrier/service provider awareness and establish a higher level of compliance to safety standards through either internal or external standard programs such as IATA’s Safety Audit for Ground Operations (ISAGO).

2:30-3:15 Session 6: FAA Update

Moderator: John Parrott / Airport Manager / Ted Stevens Anchorage Int’l Airport

Speaker(s): Catherine Lang / Acting Associate Administrator for Airports / FAA
Byron Huffman / Alaskan Airports Division Manager / FAA

3:15-4:00 Break with Exhibitors

4:00-5:00 Session 7: NWAAAE General Membership Meeting

6:00-9:00 Annual Banquet at the Hilton

Friday, September 3rd

7:00-8:00 Breakfast with Exhibitors

8:00-9:00 Session 8: Uniqueness of General Aviation in Alaska

Moderator: John Parrott / Airport Manager / Ted Stevens Anchorage Int’l Airport

Speaker(s): Tom George / Alaska Regional Representative / AOPA
John Pratt / Field Director-Alaska / Seaplane Pilot’s Association
Dee Hanson / Executive Director / Alaska Airmen’s Association
Terry Smith /

- A discussion of the importance of general aviation to the residents and economy of the State of Alaska intermingled with interesting anecdotes of “there I was.....”.

- 9:00-10:00 Session 9: Air Tourism Development and Marketing**
Moderator: Tim Doll / Airport Director / Eugene Airport
Speaker(s): Mark Haneke / Air Service Development / Intervistas Consulting Group
David Kasser / VP Tourism Development & Sales / Anchorage CVB
Ron Peck / President & COO / Alaska Travel Industry Association
- Developing a relationship with the airport and the tourism industry to better improve air service to the community.
- 10:00-10:45 Break with Exhibitors**
- 10:45-11:30 Session 10: Challenges of Airport Operations in Remote Locations**
Moderator: John Parrott / Airport Manager / Ted Stevens Anchorage Int'l Airport
Speaker(s): Troy Larue / Alaska DOT & Public Facilities
Jane Dale / President / Alaska Airports Association
Bill Ohalloran / Alaska DOT & Public Facilities
- A discussion of the challenges involved in maintaining an airport system that is almost entirely off the road system and the power grid. From initial construction to snow removal to wildlife control.
- 11:30-12:30 Session 11: A New Approach: Sustainable Master Plans**
Moderator: Todd Woodard / Director of Marketing & Public Relations / Spokane Int'l Airport
Speaker(s): Dave Nafie / Planning Service Group Leader, NW Mountain Region / RS&H
- A new demonstration program for Sustainability Master Planning is evidence that FAA has recently begun to shine a national spotlight on airport sustainability. A small number of airports across the nation are kicking off master plans that feature sustainability as a central focus. Dave Nafie of RS&H, project manager for one of the Sustainability Master Plans in the pilot program, will walk through the unique characteristics of master planning with a sustainability emphasis and offer insights as to why implementing such a plan can make good business sense at your airport.
- 12:30-2:00 Lunch with Exhibitors**
- 2:00-5:00 Session 12: Anchorage Int'l Airport Tour**
- Bus will depart from the Hilton
- 5:00-7:00 Evening at the Alaska Aviation Heritage Museum**
- Those on the tour of the airport will have the option of being dropped off at the museum at the conclusion of the tour. For those not on the airport tour the bus will depart the Hilton at 4:30pm for the museum.
 - Evening will include a light dinner and refreshments.